

Leisure facilities – Our plans to invest and improve Consultation Analysis Report

Community Area View – Chippenham

A total of 164 responses were received, which is 5% of the total received responses. Of these responses 98% were completed questionnaires and 2% were letters or emails.

Of the total responses received 35% were male and 60% were female and 8% considered themselves to have a disability. A total of 3% of respondents were aged under 18, 1% were aged 18 to 24, 12% were aged 25 to 34, 26% were aged 35 to 44, 23% were aged 45 to 54, 16% were aged 55 to 64, 12% were aged 65 to 74 and 3% were aged 75 and over.

Of the respondents 17% indicated an interest in being involved or running their leisure centre. A total of 61% of respondents visited a leisure centre weekly, with 26% daily, 6% monthly, 5% less often and 2% have never used a leisure centre.

In specific response to the questions;

- 90% agreed with the principle that providing high quality, modern facilities with a variety of activities will encourage more people to become more active and furthermore 52% of respondents strongly agreed
- 83% agreed that local communities should be able to directly influence and / or manage their local services and only 2% of respondents disagreed
- 91% agreed that the price of using leisure facilities can be a barrier to taking part
- 63% of respondents felt that pricing should be reflective of the size and quality of facility whereas 34% disagreed that a standard pricing policy across all facilities, irrespective of the size and quality would work for Wiltshire
- 84% of respondents agreed that the council should try to provide multi-purpose indoor leisure facilities within 20 minutes travel time from home
- 85% agreed that introducing car parking charges at leisure facilities could be a barrier to stop people taking part

In terms of activities the most popular are swimming (31%), using the gym (14%), fitness classes (11%) and Badminton (6%). Other facilities within leisure centres also proved popular with the inclusion of café facilities (11%), meeting spaces (7%) and crèche (4%).

There were 177 comments made, which is 3% of the total comments received with reference to the leisure review, with the following comments being the most highly stated;

- Lower/affordable prices/cost, value for money – 12%
- Improved facilities/equipment (additional stuff 6 lane pool, squash etc) – 10%
- Cleanliness of facility – 9%
- Improved changing facilities – 9%
- Greater/more variety of classes/courses/exercise options/timings – 7%